

## Tip # 29: ContiFluid Solutions Overview

*Did you know that ContiTech Industrial Fluid Solutions has all of our digital tools in one central location called ContiFluid Solutions ([www.contifluidsolutions.com](http://www.contifluidsolutions.com))?*

This new site gives ContiTech Hydraulic and Industrial Hose Distributors one point of access to Ideal for Distributor Account Representatives, Customer Service, and Hose Product Managers. In addition to eliminating the need for multiple passwords, this website offers hose training modules.

This website includes updates on new product launches, technical notices and announcements, social media content, trade show calendar, and #didyouknow quick tips and hose related facts. See detailed summary below for many of these new tools.

**1. Hydraulic Bin Label** - Tool designed to generate and print labels that clearly depict a drawing of the part, the Continental SAP number, fitting image, UPC, and even the customer part number.

**2. Competitive Advantage** - This cross reference tool provides distributors with ContiTech's Industrial hose equivalent to competitor. In addition, a search result will list up to three benefits of ContiTech's hose to use for selling features.

**3. Conti Business Academy** - A self-paced on-line training program, perfect for the new to industry/hose.

**4. EpixNG** - ContiTech's e-commerce store exclusive to ContiTech distributors. This platform can be used to search for products, check inventory, place orders, and monitor p/o status.

**5. GBS** - Visit the GBS Collateral library site to order all of your literature needs. From catalogs, brochures, wall charts, and posters to thread ID kits and hose sample kits, GBS has your collateral needs covered.

**6. Growth Programs** - ContiTech Industrial Growth Program, Hydraulics Growth Program, & STAR Growth Program overview, all aimed to grow your business.

**7. HoseSelect** - A mobile-optimized web tool to guide users through drop down menus to help choose hoses that meet their S.T.A.M.P.E.D. data. Designed to quickly narrow selection of hoses according to user's needs.

**8. Hydraulic Crimp Specs** - The MyCrimp application provides users with the up to date specifications to properly crimp ContiTech hydraulic hose and fittings. Also available on the App Store and Google Play.

**9. Hydraulic Virtual Catalog** - Quickly & easily design custom Hydraulic catalogs that specifically tailored to your individual customer needs. This new tool includes hydraulic hose and associated fittings. A great sales tool that every hydraulic sales person should use.

**10. Industrial Virtual Catalog** - Puts custom catalog building in the hands of our industrial hose distributors. Users can build a catalog for a customer from their smart phone, tablet, or PC and e-mail it to the customer within a few minutes. Reduces the need for hardcopy printed catalogs saving printing costs. ALWAYS UP TO DATE!

**11. STAR Program** - STAR Program overview and links STARs to Hose Trakkers database and other STAR related content. Check out the new - Why STAR benefits your end user letter.

**12. Training Resources** - ContiTech's complete training content for industrial hose and hydraulics all in one location.



**Register Today at**  
[www.ContiFluidSolutions.com](http://www.ContiFluidSolutions.com)